

Tim Sheridan new order \$50002 gross, \$4251.71 net

10/20/2016 6:12PM
Est # 337897
Los Angeles Apr16 C-DMA Nielsen Live+7

Client: POL/CA Congress 42/Sheridan/D

Buyer:

Advertiser:

Product:

Sched Dates: 110-24 - 11-6

Lengths: 30

Dayparts: RT

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Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Rate	Total Units	Cost
1574, LARI - Riverside										
CNN										
	M-Su 10a-6p	VARIOUS			30	2	2	\$17.00	4	\$68.00
	M-Su 6p-12m	AVG. ALL WKS<			30	2	2	\$26.00	4	\$104.00
ESPN										
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$12.00	4	\$48.00
FXNC										
	M-Su 10a-6p	VARIOUS			30	2	2	\$30.00	4	\$120.00
	M-Su 6p-12m	VARIOUS			30	2	2	\$59.00	4	\$236.00
MNBC										
	M-Su 6p-12m	VARIOUS			30	2	2	\$7.00	4	\$28.00
TLC										
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$12.00	4	\$48.00
TNT										
	M-Su 10a-6p	VARIOUS			30	2	2	\$26.00	4	\$104.00
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$26.00	4	\$104.00
	M-Su 6p-12m	AVG. ALL WKS<			30	2	2	\$116.00	3	\$348.00
USA										
	M-Su 10a-6p	VARIOUS			30	2	2	\$23.00	4	\$92.00
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$23.00	4	\$92.00
Totals									47	\$1,392.00

1834, LAOR - Chino-Corona-Diamond Ba
CNN





M-Su 10a-6p VARIOUS
M-Su 6p-12m AVG. ALL WKS<

30 2 2 \$17.00 4 \$68.00
30 2 2 \$26.00 4 \$104.00

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Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Rate	Total Units	Cost
ESPN										
	Sa-Su 10a-6p	AVG. ALL WKS<			30	2	2	\$46.00	4	\$184.00
FXNC										
	M-Su 10a-6p	VARIOUS			30	2	2	\$40.00	4	\$160.00
	M-Su 6p-12m	VARIOUS			30	2	2	\$79.00	4	\$316.00
TLC										
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$12.00	4	\$48.00
	M-Su 6p-12m	VARIOUS			30	2	2	\$25.00	4	\$100.00
TNT										
	M-Su 10a-6p	VARIOUS			30	2	2	\$33.00	3	\$99.00
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$26.00	4	\$104.00
	M-Su 6p-12m	AVG. ALL WKS<			30	2	2	\$168.00	4	\$672.00
USA										
	M-Su 10a-6p	VARIOUS			30	2	2	\$33.00	4	\$132.00
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$23.00	4	\$92.00
Totals									47	\$2,079.00
5415, LATE - Temecula										
CNN										
	M-Su 10a-6p	VARIOUS			30	2	2	\$23.00	4	\$92.00
	Sa-Su 10a-6p	CNN NEWSROOM<			30	2	2	\$23.00	4	\$92.00
	M-Su 6p-12m	AVG. ALL WKS<			30	2	2	\$23.00	4	\$92.00
ESPN										
	Sa-Su 10a-6p	AVG. ALL WKS<			30	2	2	\$30.00	4	\$120.00
FXNC										
	M-Su 10a-6p	VARIOUS			30	2	2	\$40.00	4	\$160.00
	M-Su 6p-12m	VARIOUS			30	2	2	\$73.00	4	\$292.00
TLC										
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$12.00	4	\$48.00
	M-Su 6p-12m	VARIOUS			30	2	2	\$12.00	4	\$48.00
TNT										
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$26.00	4	\$104.00
	M-Su 6p-12m	AVG. ALL WKS<			30	2	2	\$73.00	3	\$219.00

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Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Rate	Total Units	Cost
										
USA										
										
	M-Su 10a-6p	VARIOUS			30	2	2	\$43.00	4	\$172.00
	Sa-Su 6a-10p	AVG. ALL WKS<			30	2	2	\$23.00	4	\$92.00
Totals									47	\$1,531.00
Grand Totals									141	\$5,002.00

Broadcast Month Costs - Grand Total

Month	Gross Cost	Total Units
10/2016	\$2,390	69
11/2016	\$2,612	72
Total	\$5,002	141

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.

Los Angeles Apr16 C-DMA Nielsen Live+7

Cable Zones: CHARTER, LARI - Riverside

Los Angeles Apr16 C-DMA Nielsen Live+7

Cable Zones: TIME WARNER CABLE, LAOR - Chino-Corona-Diamond Ba

Los Angeles Apr16 C-DMA Nielsen Live+7

Cable Zones: TIME WARNER CABLE, LATE - Temecula

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Contract ACCEPTED AND AGREED:

Client hereby confirms that Time Warner Cable Media has provided to client a printed copy of the terms and conditions for the Advertisers, Agencies and Rep Firms, which are expressly incorporated herein by this reference:

Client Signature: [Signature] Date: 10-24-11

Title: _____

Acceptance Signature: _____ Date: _____

Title: _____

TIME WARNER CABLE
STANDARD MEDIA SALES TERMS AND CONDITIONS

Either signature on this order form or delivery to Time Warner Cable Media of any advertisement, advertising content or other materials of or behalf of Client for distribution, shall constitute Client's agreement to be bound by Time Warner Cable Media's Terms and Conditions, Digital Advertising Terms and Conditions, Search Terms and Conditions, Production Services Terms and Conditions, and ATT Inventory Terms and Conditions (collectively, the "TWC Terms and Conditions"), as applicable, provided to you by Time Warner Cable Media and otherwise available either (I) through Time Warner Cable Media's website (www.twcmedia.com) or (II) upon request from your local Time Warner Cable Media office. The terms of the TWC Terms and Conditions, as applicable and as may be amended from time to time, are incorporated by reference into this order form and are agreed to as if set out in full herein.

CLIENT: [Signature]

By: _____

Name: _____

Title: _____

Date: 10-24-11